

Strategic Plan September 2010 to August 2011
Rock Prairie Montessori School

	PARENTS	COMMUNITY	EDUCATIONAL EXCELLENCE	FINANCIAL STEWARDSHIP
VISION STATEMENT	To promote a welcoming, nurturing and supportive environment for parents of past, current and future RPMS students.	To cultivate a positive connection with the people of South Central Wisconsin and Northern Illinois through social events, marketing, charity and education about RPMS and the Montessori method.	To foster a positive and rewarding working environment that attracts and retains exceptional and caring faculty and staff and successfully <u>maximizes</u> each student's development utilizing the child's intrinsic motivation to learn.	To provide the financial stability, funding and opportunity for RPMS to implement its vision.
LONG TERM GOAL	<ol style="list-style-type: none"> 1. Achieve highest level of parent satisfaction as measured by 90% of family rating as very satisfied. 2. 25% of Alums graduating in last five years respond to tracking survey. 3. 90% of families participate in at least 10 hours of volunteer work 4. Achieve an average tenure of student of 3.5 years. 	<ol style="list-style-type: none"> 1. School programs are self funded and receive a 8.5 on evaluations 2. Achieve Enrollment of 110 students as base enrollment 3. Improve Community Awareness of RPMS. 4. Participate in Milton P4J if practical and approved by the board. 	<ol style="list-style-type: none"> 1. Achieve highest level of faculty satisfaction as measured by 90% of rating as very satisfied. 2. 90% of families rate overall faculty & program quality as very good. 3. To actively promote student retention - All faculty fully understand and can articulate all levels of education at RPMS. 4. Provide professional development opportunities for all teaching professionals, assistants and staff. 	<ol style="list-style-type: none"> 1. Achieve annual operating budget that is cash positive. 2. Raise enough funds through fundraising events and donations with \$15,000 as the baseline to be used for tuition assistance. 3. Pay down debt. 4. Establish a facility and equipment fund 5. Have Finance Committee review our funds at the Community Foundation.
ANNUAL GOALS	<ol style="list-style-type: none"> 1. Improve parent satisfaction as measured by first annual parent satisfaction survey from 81% to 87%. 2. Establish baseline for parent volunteer hours 3. Establish average tenure for 09/10 school year through DoDP data tracking. 	<ol style="list-style-type: none"> 1. School programs are self funded and receive a 8.5 on evaluations 2. Achieve 160 inquires as an annual baseline. 3. 5% of student families receive some type of financial assistance 4. Increase number of non-members as measured by donations or attendance of events. 5. Student Ambassador Program implemented. 	<ol style="list-style-type: none"> 1. Maintain faculty and staff satisfaction at 90%. 2. Increase parent satisfaction with communication of individual student learner outcomes 3. Achieve greater consistency throughout the curriculum as measured by observation and educational audit. 	<ol style="list-style-type: none"> 1. Manage expense budget of approximately \$652,081.17 (<i>current year's expense budget</i>). 2. Increase yearly fundraising goal by 15% 3. Identify and receive 2 grants a year 4. Increase awareness of RPMS board function and service to RPMS community.

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ANNUAL GOALS CONT.				
STRATEGIES	<ol style="list-style-type: none"> 1. Alums: <ol style="list-style-type: none"> a. Develop a system to keep in touch with alumni and track their success by focusing on recent graduates. b. Start an email communication system for alumni. 2. Parent/Guardian Satisfaction Improvements: <ol style="list-style-type: none"> a. Parent Educational Communication Strategy b. Expand Summer School Services c. Implement online survey. 3. Establish system to track child tenure and family years as active 4. Support Parents as Partner Program and source major projects with volunteer leads. 5. Communicate and educate about our healthy snacks and nutrition outreach to children and parents. Change to organic milk school wide. 	<ol style="list-style-type: none"> 1. Develop and Implement Enrollment Plan that is supported by the Marketing Plan including: <ol style="list-style-type: none"> a. Update Website b. Develop new brochure c. Create 360° e-view of classrooms. d. Do six press release or articles in the paper. 2. Develop effective/creative utilization of facilities. <ol style="list-style-type: none"> a. Have 3 ongoing uses of facilities. I.e. Gym rental; music lessons; tutoring; cooking lessons, etc. b. Five Individual Events. i.e. Fall Festival; Book Exchange-Read In; Chili Cook Off; Camp Fire Sing-a-Long; School Vegetable Garden, outdoor and indoor labyrinth. 3. Offer outside classes and events for the community that are aligned with mission of organization. I.e. Fall Festival; Teach Peace Conference; Adult/Infant Bonding Class. 4. Conduct two service projects each academic year – Student Ambassadors. I.e. Pennies for Peace; Seeds for Soldiers 	<ol style="list-style-type: none"> 1. Follow building and facility needs assessment in order to maintain indoor and outdoor state-of-the-art facilities. 2. Implement communication strategy around Educational Nature and Learner Outcomes of school. Copyright material. 3. Continue communication strategy for maximizing child potential in transition to new schools 4. Identify key tactics to improve education experience: <ol style="list-style-type: none"> a. Offer outside Parent educational classes b. Provide educational “book store.” c. Communicate the talents, achievements and education of our faculty and staff by highlighting two every month in parent communications. d. Provide for consistency of educational quality. e. Engage more parents in classroom observations. f. Initiate electronic communication between teachers and parents g. Explore within faculty the use of computers in Children’s House classes. 	<ol style="list-style-type: none"> 1. Implement Four Key Fundraising Activities: <ol style="list-style-type: none"> a. Cookie Dough Sale b. Culver’s Scoopie night c. Italian Night d. Alumni Angel Fund with a Paypal button on the website. <p>Evaluate Annual Giving</p> <ol style="list-style-type: none"> 2. Develop grant strategy Apply for grants to use for tuition assistance. 3. Implement Board Governance Strategy.